

Cynthia Lacasse

Cynthia Lacasse is a real estate investment executive and business leader with expertise in real estate and affordable housing finance. She was most recently Senior Director of Rental Business Development at MassHousing, an independent, quasi-public agency that provides financing to developers who build and preserve affordable and mixed-income housing. As a member of the multi-family leadership team, she oversaw rental lending marketing, origination, and program and product development.

In addition, she managed MassHousing's innovative and ground-breaking Workforce Housing and Commonwealth Builder Programs, which finance the development of new middle-income rental and homeownership units.

From 1995 to 2013 Ms. Lacasse was an executive at John Hancock Financial in Boston, and served as president of John Hancock Realty Advisors, which makes investments in affordable rental housing and real estate equity.

Following John Hancock, Ms. Lacasse was an independent strategic, business and financial consultant and then served as Partner and Senior Advisor for Boston-based Next Street, providing advice to small and mid-market businesses, social enterprises, educational institutions, government agencies and foundations.

Ms. Lacasse is currently Co-Chair of the Board of MetroHousing Boston and a member of Massachusetts Housing Investment Corporation (MHIC) Healthy Neighborhoods Equity Fund (HNEF) Advisory Board and Citizen's Housing and Planning Association (CHAPA) Preservation Advisory Committee. She has served on numerous committees and boards in the affordable housing industry and other nonprofits.

Ms. Lacasse has a BA from Middlebury College and a Masters in City Planning from MIT and is a Certified Yoga Instructor.

